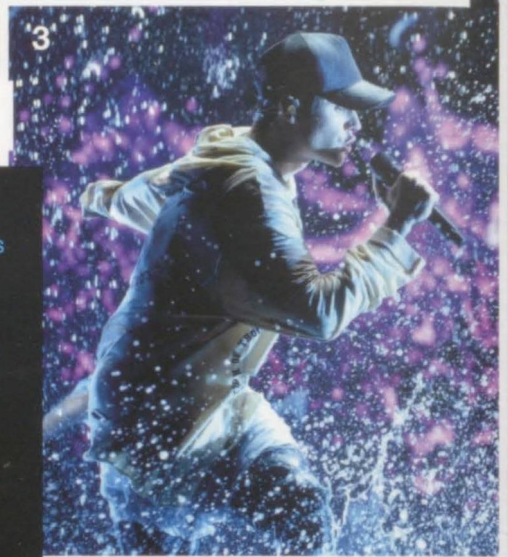


BAD BLOOD




WATCH IT ALL COME ALIVE
Augmented reality (AR) brings *World Beat* to life on your iPhone®, iPad® and Android devices.



MUSIC

STEP 1:
If Jostens produces your yearbook, use the ReplayIt® app to launch the videos. Go to the ReplayIt "More" menu and touch "Augmented Reality." If you haven't downloaded ReplayIt, visit the App Store. If Jostens doesn't produce your yearbook, download the Aurasma® app from the App Store.

STEP 2:
Open the app, search for JostensWorldBeat, and select "Follow."

STEP 3:
Look for the  symbol and hold your device over the adjacent headline in each section to trigger the videos. Watch and enjoy!

1. NOT BAD

Taylor Swift's "Bad Blood" video, with an all-star cast of actresses and models, wins the VMA Music Video of the Year award.

2. A DIFFERENT DIRECTION

One Direction releases its sixth album, *Made In The A.M.*, and announces an extended break.

3. TRUE PURPOSE

Justin Bieber releases his fourth studio album, *Purpose*, which impresses even non-Beliebers.

4. FRIENDS IN HIGH PLACES

The Weeknd's *Beauty Behind the Madness* album features duets with Ed Sheeran and Lana Del Rey.

5. NOT TOO LATE

Drake delights fans and critics with his acclaimed album *If You're Reading This It's Too Late*.

6. WOMEN ON TOP

Katy Perry and Taylor Swift top the Forbes list of top-earning women in music.

7. CRUSHED IT

Little Big Town's "Girl Crush" wins Single of the Year and Song of the Year at the Country Music Awards.

8. WISTFUL HELLO

Adele releases "Hello," the first hit single from her much-awaited album 25.

